Shoppi.

FOR BRANDS AND WHOLESALERS



WHOLESALE PROGRAMME

Shoppi Marketplace.

Sell on Shoppi without running an online store.

TWO WAYS TO BE ON SHOPPI

Choose how much you want to do yourself.

On Shoppi a brand can sell directly, at its own prices, or hand the selling over to us and only take care of shipping the orders.

MARKETPLACE MODE

You sell, we bring you the customers

For those who want to keep control of prices and payments.

€5 /month · listing plan

- You set your prices
- You get paid on your own account via Stripe Connect
- Shoppi keeps 10% on sales brought by the marketplace, all included: no extra 0.4% and 1 cent

WHOLESALE MODE

We sell, you ship the orders

For those who want to give us higher margins.

€0 no plan fee

- You give us your catalogue with wholesale prices
- Shoppi sets the retail price, sells and collects payment through its own companies, based on the customer's country
- We pay you by bank transfer for shipped orders
- No Stripe Connect to set up

Brands that want to give us a bigger share are welcome: above 10%, we talk wholesale.

COMPARISON

Marketplace or Wholesale, side by side.

The differences, point by point. With Wholesale you hand Shoppi everything to do with selling and keep only the logistics.

	MODE **Marketplace**	MODE **Wholesale**
Who sets the retail price	The brand	**Shoppi**, starting from your wholesale price
Who collects payment from the customer	The brand, on its own account via Stripe Connect	**Shoppi**, through its own companies based on the customer's country
Plan cost	**€5/month** listing plan	**€0**
What Shoppi keeps	**10%** on sales brought by the marketplace all included, no extra 0.4% and 1 cent	**The margin** between wholesale price and retail price
What the brand does	Sells at its own prices, collects payment and manages its own orders	Ships the orders: dropship or stock in our hubs
Payment to the brand	Automatic, via Stripe	**Bank transfer** for shipped orders
Stripe Connect	To be set up	Not needed

>10%

Want to give us more than 10%? Then Wholesale is the way.

Terms and margins are defined case by case in the written agreement.

YOUR ROLE IN WHOLESALE

You only see the orders. The rest is ours.

You get staff access to the Shoppi panel, limited to orders: you only see the orders for your products and ship them.

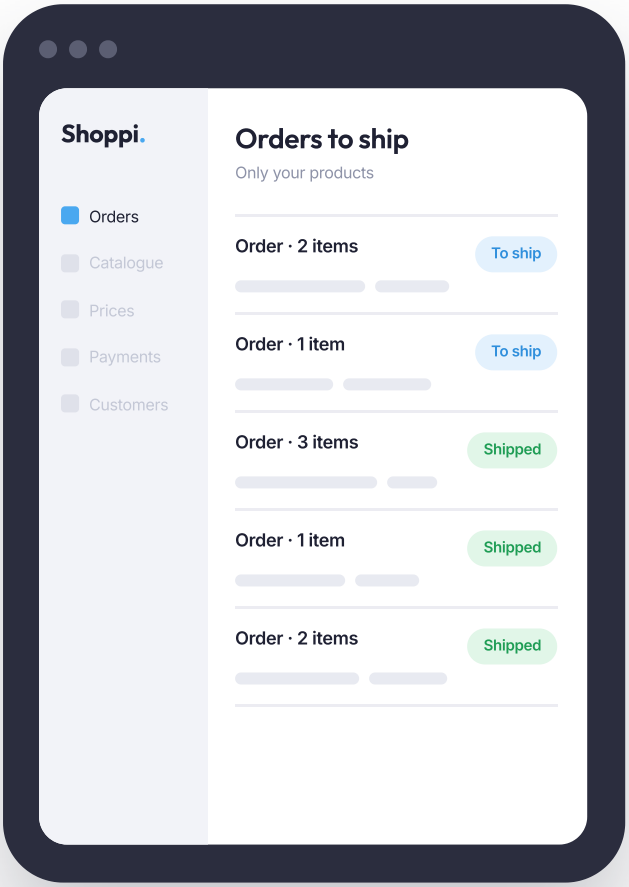


Illustration of staff access limited to orders

You only see your orders

The access shows only the orders that contain your products.

You ship them

You pack and ship, straight to the customer or from our hubs.

You receive the bank transfer

We pay you for shipped orders, at the agreed wholesale price.

WHAT YOU DON'T HAVE TO HANDLE

Catalogue

We upload the products

Prices

Shoppi sets the retail price

Payments

Shoppi collects

Support

Customers talk to us

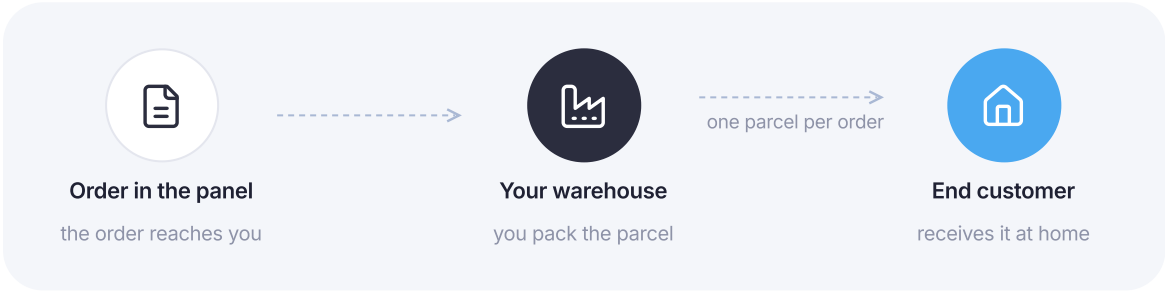
ORDER FULFILMENT

Two ways to fulfil. Choose the one that suits you best.

OPTION A

Dropship

Ship each order straight to the end customer, in neutral or branded packaging, with no prices inside.

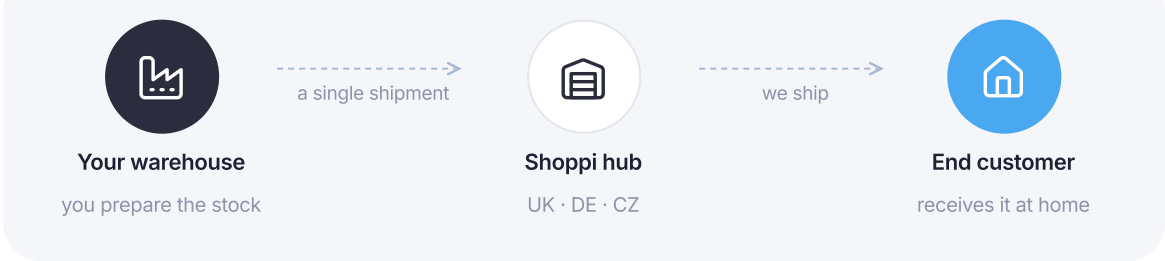


- Neutral or branded packaging
- No prices in the parcel
- No stock to advance

OPTION B

Bulk shipment to Shoppi warehouses

You send your stock in one shipment to one of our TipTrans hubs; from there we ship the single orders to customers.



- Just one shipment from you
- Single orders handled by Shoppi
- Quantities and hub agreed beforehand

OPTION B · OUR HUBS

Three TipTrans warehouses in Europe.

Each hub has its own receiving rules: choose the one that fits the country you ship from.

UK

United Kingdom

Bootle, Merseyside

ADDRESS

Tiptrans — ROSSI MASSIMO
Ste 975, Unit 5 Atlas Road
Bootle, L20 4DY (Merseyside)
United Kingdom

PHONE

07565472589

ACCEPTS

Only parcels shipped from within the United Kingdom.

DE

Germany

Ebersbach-Neugersdorf, Sachsen

ADDRESS

Tiptrans — ROSSI MASSIMO
Ste 975, Hauptstrasse 22
02727 Ebersbach-Neugersdorf (Sachsen)
Germany

PHONE

15233811629

ACCEPTS

Parcels from Germany or other EU countries; non-EU not accepted.

Include the word "TIPTRANS" in the address

CZ

Czech Republic

Rumburk, Ústecký

ADDRESS

Tiptrans — ROSSI MASSIMO
Suite 975, Slevacska 476/2A
40801 Rumburk (Ustecky)
Czech Republic

PHONE

(+420) 603499833

ACCEPTS

Parcels from anywhere in the world; customs charges may apply from outside the EU.

Before shipping stock we agree on quantities and the destination hub.

HOW IT WORKS

From catalogue to bank transfer, in 4 steps.

1

You apply

Fill in the form and attach your catalogue with wholesale prices.

2

We review the catalogue

We look at products and prices to see if they suit the marketplace.

Activation is not automatic

3

Agreement and go-live

We sign a written agreement, upload the products at our prices and give you access to the orders.

4

Ship and get paid

You ship the orders, by dropship or with stock in our hubs, and receive a bank transfer for shipped orders.

WHAT TO PREPARE FOR YOUR APPLICATION

- **Product catalogue**
- **Wholesale prices**
- **Preferred fulfilment method** — dropship or stock in the hubs

WHY IT PAYS OFF

More sales channels, no store to manage.

Zero fixed costs

The Wholesale plan is €0: no fee, no subscription.

No store to manage

No product pages, prices or campaigns to look after.

Marketplace visibility

Your products on show in the Shoppi marketplace.

Payments, invoices and support

Payments, invoices and customer support are handled by Shoppi.

Guaranteed payment by bank transfer

For every shipped order you receive the agreed wholesale price, by bank transfer.

APPLY

Send us your catalogue.

Fill in the form on shoppi.app/wholesale, attaching the catalogue with your wholesale prices. We will reply with our assessment.

WEBSITE
shoppi.app

HOW TO APPLY
Online form

TO ATTACH
Catalogue, prices